

July 11-12, 2024
Venue: Tokyo at The National Museum of
Emerging Science and Innovation (Miraikan)

6th Summit for Space Sustainability

SPONSORSHIP PROSPECTUS



SECURE
WORLD
FOUNDATION



内閣府
Cabinet Office
Government of Japan



Dear Prospective Sponsor,

We are excited to invite you to become a sponsor for the 6th Summit for Space Sustainability taking place in Tokyo. This Summit represents a unique convergence of global experts, policy-makers, and industry leaders. Your sponsorship will help elevate the event and underscore your organization's commitment to the sustainable use and exploration of space.

As we prepare to gather the world's foremost voices in space sustainability, your support will be instrumental in facilitating critical discussions, fostering collaborations, and setting the course for the future. You will be at the forefront of shaping global space initiatives and strategies by aligning your brand with this Summit.

We would be thrilled to discuss the sponsorship opportunities with you and explore how we can tailor them to fit your organization's goals. Please feel free to reach out to us at any time.

Warm regards,



Krystal Azelton
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Sponsorship Prospectus

CONTEXT

The rapid growth of activity in outer space is causing a number of interests to intersect and even conflict, including commercial, civilian, and military ones. Recent events in geopolitics, commercial development, and regulatory reform continue to raise questions about the long-term sustainability of global space activities. Current dynamics, whether they be political or technical in nature, could result in dire consequences for Earth's most utilized orbits, reducing the benefits and services that people enjoy all over the world. As such, communication and cooperation across diverse groups and communities are more important than ever, especially in a rapidly changing domain where law and policy are scarcely keeping pace with technological and commercial developments.

2024 SUMMIT FOR SPACE SUSTAINABILITY

The Summit for Space Sustainability, hosted by Secure World Foundation (SWF), is the only annual conference dedicated exclusively to space sustainability. This multi-day, high-level event invites stakeholders from across the global space community to discuss issues that cannot be discussed elsewhere. Over the past five years, leaders and experts from many fields converged at the Summit to address complex issues and develop solutions for space sustainability. The results continue to be resoundingly positive. Last year, more than 500 participants attended the 5th Summit for Space Sustainability virtually and in-person in New York City from around the world, engaging in high-level discussions with leaders from across governmental, commercial, and academic circles. The conference saw several key announcements from government and industry about initiatives to promote space sustainability in addition to hosting many deep dive conversations and networking opportunities. The Wrap-up of the 5th Summit for Space Sustainability [can be viewed here](#), and all previous year's content can be viewed here at swfsummit.org.

The space community has emerged from the pandemic to find a more fragmented and fragile world that is in more need than ever of the benefits that space applications can offer. Commercial companies continue to expand their activities and new countries are engaging in space activity. To be held in Tokyo, the 6th Summit for Space Sustainability is co-hosted with the National Space Policy Secretariat of the Cabinet Office, Government of Japan, on July 11-12. This year's conference will be held in coordination with the Asia-Pacific (APAC) region's leading commercial space conference, SPACETIDE 2024, which will take place in Tokyo from July 8-10, 2024.





Join the hundreds of global experts and stakeholders from industry, government, and civil society to participate in these discussions and help plan out a better future for all of us. This year's event will have a special focus on APAC's space activities—highlighting regional initiatives while bringing key stakeholders from around the globe. Key topics will include active debris removal progress and challenges, space situational awareness initiatives, commercial space activities contributions to space sustainability, the intersection of civil, military, and commercial space, and space sustainability in the exploration context.

SUMMIT DETAILS

EVENT: [The Summit for Space Sustainability](#), co-hosted with the National Space Policy Secretariat of the Cabinet Office, Government of Japan, held in coordination with [SPACETIDE 2024](#), an event taking place in Tokyo from July 8-10, 2024.

LOCATION: Tokyo at The National Museum of Emerging Science and Innovation (Miraikan)

DATES: July 11-12, 2024

ESTIMATED ATTENDANCE: 300 in-person attendees, 400 virtual attendees

COST FOR ATTENDEES: \$200 for early-bird registration for in-person participation and \$50 for online participation. Young professionals and government will receive discounts.

TARGET AUDIENCE: The Summit brings together a high-level and diverse group of speakers, participants, and partners. An emphasis will be placed on seeking stakeholders empowered to act with a cross-section of government, academia, industry, and non-profit attendees from across the United States and around the globe. In 2024, the Summit will include additional focus on industry, government, and space services users in the APAC region in addition to attracting a cadre of international experts. Further, SWF and its partners remain committed to make the event accessible to young professionals in the region who are interested in space sustainability.

PROGRAMMING

The Summit will include a mix of participatory panels, workshops, spotlight talks, keynotes, and a special session aimed at young space professionals. It will highlight changing international and national policies and industry trends, as well as support conversations on the next steps for improving space sustainability. The event will also provide ample opportunities for networking with other participants, enabling the development of important links and relationships that can lead to meaningful progress. These include networking breakfast, breaks, lunch, and an evening happy hour. Furthermore, SWF will continue to leverage its valuable experience in virtual hosting of events, employing professional production services and an event app (WHOVA) to make the Summit accessible to remote participants around the world.

ABOUT THE HOSTS

Secure World Foundation (SWF) is a leading voice on the importance of space sustainability, reaching audiences around the world and among many different actors. For nearly two decades, SWF has led important research into sustainability issues, providing key inputs into international discussions and initiatives at a variety of commercial and political levels. Through the Summit, SWF has also created a new forum where key actors can exchange views regarding space sustainability on common ground, facilitating cooperation and understanding that cuts across social, economic, and geopolitical lines.

This year's conference is co-hosted with the **National Space Policy Secretariat of the Cabinet Office, Government of Japan**. The National Space Policy Secretariat of the Cabinet Office and the Committee on National Space Policy advises on strategic budgetary allocation guidelines concerning space policy to ministries and agencies every year. Their purpose is to strengthen efficiency and cooperation among ministries and agencies.

SWF has hosted five previous editions of the Summit, including in-person editions in Washington, DC in 2019, London in 2022, and New York City in 2023. The Summit has grown each year, bringing key figures from industry, academia, and government to share their insight with a growing audience. Last year, the Summit in New York featured growth in virtual attendees (500+) and 272 in-person attendees from 49 countries.

SPONSORSHIP OPPORTUNITIES

The SWF Summit is a major event in the international space community, with audience members ranging from all over the world and from across diverse stakeholders. As such, the Summit is an ideal opportunity for leading companies, agencies, and organizations to showcase their commitment to the aim of space sustainability and to connect with other participants facing similar challenges. The Summit provides participants with a platform to present views, test ideas, and reach the space community in a uniquely intimate setting, making this a stand-out event for any space actor. It is also a significant high-level networking opportunity for participants across all sectors, giving leaders from diverse communities time to engage and brainstorm ideas across many disciplines. SWF makes such networking available for both in-person and virtual attendees.

As an organization committed to representing and engaging with a diverse audience, we seek to keep the cost of this event low for participants. We also offer a full range of benefits for our attendees including all refreshments, a networking reception, a young professionals networking session, a conference app, fully hybrid sessions, and recordings. We rely on our sponsors to supplement Secure World Foundation's own investment in this event to make it possible.





The following are benefits for providing sponsorship of the 2024 Summit for Space Sustainability.

CONTRIBUTIONS TO BE DETERMINED

GLOBAL PARTNER

2-4 AVAILABLE

Our Global Partners allow us to increase the experience for attendees in Tokyo at The National Museum of Emerging Science and Innovation (Miraikan). They represent regional and other governments who wish to engage and contribute to this year's event.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Advance insight into the agenda, with opportunity to provide comment.
- Opportunity to work with SWF to create a short video which will be shared ahead online and played at the event. Topic to be mutually agreed upon.
- Opportunity to introduce a keynote speaker.
- Opportunity to distribute materials at the venue.
- Access to dedicated meeting space for sponsors.
- Prominent logo placement throughout the Summit, including on conference materials, website, and messaging; recognition via Twitter and LinkedIn in advance of and during the event.
- Recognition on the virtual platform and on live-streaming platforms. Verbal recognition during the event.
- Priority placement on an individual Summit virtual-booth page, including up to 10 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- Selection of event photos to be used freely by sponsor organization.
- 10 complimentary in-person registrations; discounted registration after the complimentary 10.
- 3 guaranteed seats at high-level invite-only roundtable workshops.
- 30 complimentary virtual registrations, discounted registration after the complimentary 30.



\$20,000

PLATINUM - RECEPTION

3-4 AVAILABLE

Our Platinum sponsors ensure that we can provide discounts to young professionals, provide full hybrid options, and host an inclusive networking happy hour on the first evening of the conference.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Advance insight into the agenda, with opportunity to provide comment.
- Opportunity to work with SWF to create a short video which will be shared ahead online and played at the event. Topic to be mutually agreed upon.
- Prominent logo placement on all materials, website, and messaging; recognition via Twitter and LinkedIn in advance of and during the event.
- Opportunity to distribute materials at the venue.
- Access to dedicated meeting space for sponsors.
- Recognition on the virtual platform and on live-streaming platforms. Verbal recognition during the event.
- Priority placement on an individual Summit virtual-booth page, including up to 8 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official app, available to all in-person and virtual attendees.
- Selection of event photos to be used freely by sponsor organization.
- 9 complimentary in-person registrations; discounted registration after the complimentary 9.
- 3 guaranteed seats at high-level invite-only roundtable workshops.
- 25 complimentary virtual registrations; discounted registrations after the complimentary 25.



\$10,000

GOLD - ROUNDTABLE WORKSHOPS

3-4 AVAILABLE

Gold Sponsors serve as the headline supporters for our exclusive high roundtable workshops with international and regional leaders on timely space sustainability topics. Workshop topics will be determined with the conference co-host.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Advance insight into the roundtable workshop agendas, with opportunity to provide comment.
- Logo placement on all materials, website, and messaging; recognition via Twitter and LinkedIn in advance of and during the event.
- Opportunity to distribute materials at the Summit venue.
- Access to dedicated meeting space for sponsors.
- Recognition on the virtual platform and on live-streaming platforms. Verbal recognition during the event.
- Placement on an individual Summit virtual-booth page, including up to 7 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- Selection of event photos to be used freely by sponsor organization.
- 7 complimentary in-person registrations; discounted registration after the complimentary 7.
- 3 guaranteed seats at high-level invite-only roundtable workshops.
- 15 complimentary virtual registrations; discounted registrations after the complimentary 15.



\$5,000

SILVER - REFRESHMENTS & HOSPITALITY

5-6 AVAILABLE

Silver Sponsors help us provide complimentary luncheons, breakfasts, and coffee breaks for all our guests on-site contributing to networking and interaction among attendees. They also contribute to our on-site amenities such as coat check, free WiFi, and lots of meeting spaces.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Logo placement on all materials, website, and messaging; recognition via Twitter and LinkedIn before and during the event.
- Opportunity to distribute materials at the Summit venue.
- Recognition on the virtual platform and on live-streaming platforms. Verbal recognition during the event.
- Placement on an individual Summit virtual-booth page, including up to 5 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available to all in-person and virtual attendees through the official Summit app.
- Selection of event photos to be used freely by sponsor organization.
- 5 complimentary registrations; discounted registration after the complimentary 5.
- 1 guaranteed seats at high-level invite-only roundtable workshops.
- 10 complimentary virtual registrations; discounted registrations after the complimentary 10.



\$8,000

SIMULTANEOUS JAPANESE/ENGLISH INTERPRETATION SPONSOR

2 AVAILABLE

Our interpretation sponsors ensure seamless communication, enhancing the attendee experience and elevating the conference experience for all attendees, including Japanese and international stakeholders in the space industry.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Logo placement on all materials, website, and messaging; recognition via Twitter and LinkedIn in advance of and during the event.
- Opportunity to distribute materials at the Summit venue.
- Access to dedicated meeting space for sponsors.
- Recognition on the virtual platform and on live-streaming platforms. Verbal recognition during the event.
- Placement on an individual personal Summit virtual-booth page, including up to 7 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- Selection of event photos to be used freely by sponsor organization.
- 6 complimentary in-person registrations; discounted registration after the complimentary 6.
- 2 guaranteed seats at high-level invite-only roundtable workshops.
- 15 complimentary virtual registrations; discounted registrations after the complimentary 15.



\$8,000

YOUNG PROFESSIONAL MENTORING EVENT

2-3 AVAILABLE

Becoming a Young Professional Mentoring Event Sponsor will demonstrate your commitment to supporting the future workforce's growth and development, helping them achieve their full potential, and contributing to their respective fields.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Introduction of opening or closing at the Young Professional Mentoring Event, a one-hour breakfast session for Young Professionals to meet with established leaders and mentors in the space community.
- Logo placement on all materials, website, and messaging; recognition on LinkedIn/X before and during the event.
- Opportunity to distribute materials at the Summit venue.
- Access to dedicated meeting space for sponsors.
- Recognition on the virtual and live-streaming platforms during the event.
- Placement on an individual Summit virtual booth page, including up to seven outreach items (e.g., PDFs, videos, links, etc). The virtual booth will also be available on the official Summit app, accessible to all in-person and virtual attendees.
- Selection of event photos to be used freely by the sponsor organizations.
- 6 complimentary in-person registrations; 6 discounted registrations.
- 2 guaranteed seats at high-level invite-only roundtable workshops.
- 12 complimentary virtual registrations; 12 discounted registrations.



\$1,500

FRIENDS OF THE SUMMIT

UNLIMITED

The Summit is a key opportunity for diverse stakeholders to demonstrate their commitment to sustainability. Friends of the Summit are a key category of members that support the aims of the Summit.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Logo placement on promotional materials and website; recognition via Twitter and LinkedIn.
- Placement on a shared Summit virtual-booth page, including up to 3 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- Selection of event photos to be used freely by sponsor organization.
- 2 complimentary in-person registrations; discounted registrations after the complimentary 2.
- 1 guaranteed seats at high-level invite-only roundtable workshops.
- 5 complimentary virtual registrations; discounted registrations after the complimentary 5.



TRAVEL AND ACCOMMODATION

UNIVERSITY SPONSORSHIP

UNLIMITED AVAILABLE

In order to encourage student participation, SWF offers accredited universities and colleges the opportunity to become a sponsor by sponsoring a student to attend. This includes covering travel and accommodation expenses.

SPONSORS AT THIS LEVEL WILL RECEIVE:

- Logo placement on all materials, website, and messaging; recognition via Twitter.
- Placement on the shared Summit virtual-booth page, including up to 3 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- 1 complimentary in-person registration in addition to complimentary registration for sponsored Student; discounted registrations after the complimentary 1.
- 5 complimentary virtual registrations; discounted registrations after the complimentary 5.



IN-KIND

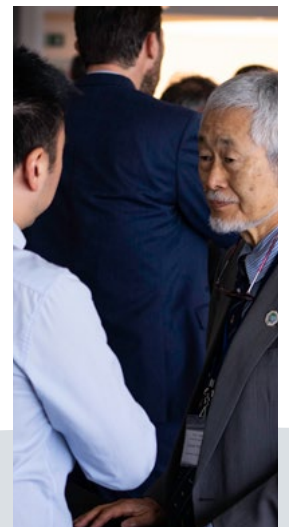
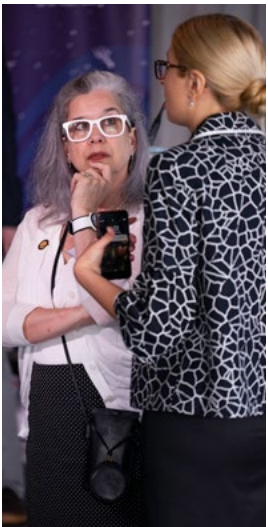
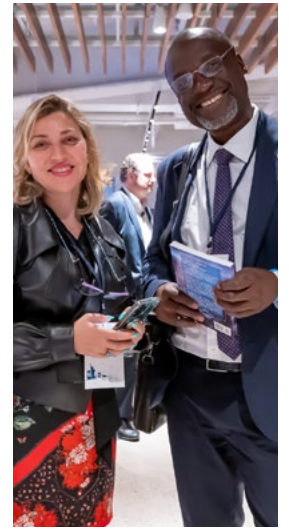
MEDIA SPONSORSHIP

UNLIMITED AVAILABLE

PROMOTING AND HOSTING SUMMIT FOR SPACE SUSTAINABILITY CONTENT

Our Media Sponsors provide in-kind support for the SWF Summit by promoting and hosting content (such as op-eds, podcasts, features on the event and space sustainability, advertisements, and links to the Summit).

- Logo placement on all materials, website and messaging; recognition via Twitter.
- Placement on the Summit virtual-booth page, including up to 3 items of media and outreach (e.g., PDFs, videos, links, etc). The virtual booth will also be available through the official Summit app, available to all in-person and virtual attendees.
- Opportunity to distribute materials at the Summit venue.
- 1 complimentary in-person registration; discounted registration after the complimentary 1.
- 5 complimentary virtual registrations; discounted registrations after the complimentary 5.





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